
Career

Occupation or position held	2009-2012 Motiongraphics designer / Graphic designer / Digital display designer
Main activities and responsibilities	Branding, corporate identity, advertising, motion graphics, corporate video, development of design material for high-resolution video for video walls, digital projectors and touch screen systems, concept development of multimedia installations, R&D of multimedia solutions (digital signage, video wall systems), installation and management of multimedia installations
Employer	Zerocento - Palermo- Italy
Type of business or sector	Communication and multimedia solutions agency
Notes:	Teamwork, short term goals, remote working worldwide (contents management and publishing, technical assistance, flexible working, working with big brands, one of the biggest design agencies in south Italy.

Occupation or position held	Mid 2009 Graphic designer
Main activities and responsibilities	Branding, corporate identity, advertising, working with clients.
Employer	Creative Room - Palermo - Italy
Type of business or sector	Graphic design, advertising.
Notes:	Lone working, dealing with customers, small business.

Occupation or position held	2000 to present Freelance Motiongraphics designer / Graphic designer / Digital display designer
Clients:	Sicily custom rods, Cavù, Beat Art Cafè, Mulino Aiello, Hotel florio, The Bartoli Gallery,

Mother tongue(s)	Italian
Other language(s)	English
Understanding	Listening: Good - Reading: Good
Speaking:	Spoken interaction: Good - Spoken reaction: Good
Writing:	Good
Social Skills:	Strong team-worker, reliable person, able to delegate, work with interns or int./ext. co-worker, good communication capability, work with clients, remote working.
Organizational skill	Able to create a working team, able in the personal/team time management of projects and goals, flexible working (not afraid to work hard for a project).
Technical skill:	Branding, motion graphics, graphic design, digital signage, R&D.

SW/HW/R&D skills

//MOTION GRAPHICS / GRAPHIC DESIGN

Adobe After Effects	Good
Apple Motion	Good
Adobe Illustrator	Advanced
Corel Draw	Good
Adobe Photoshop	Good
Adobe Flash	Basic
Adobe Fieworks	Good
Adobe Premiere	Mid
Apple Final Cut	Basic
Adobe Encore	Basic
Maxon Cinema4D	Good

//OFFICE

Microsoft Office	Good
Apple Wwork	Good

//DEVELOPING

HTML 5	Basic
CSS 3	Basic

//NETWORKING

Filezilla	Good
Teamviewer	Good
Dropbox	Good

//DIGITAL SIGNAGE

Ati Catalyst	Mid
Nasolab Arraysync	Mid
Samsung MDC (multiple display controller)	Mid
Magic Info Videowall	Mid
Media Signage	Mid

//IT

Computer assembly	Good
Digital display / signage design	Good
Digital installation setup	Good
Digital installation assembly	Good

//BONUS SKILLS

R&D digital / interactive installations
Hand lettering / calligraphy

References on request



google.com/+EzioArena



be.net/ezio_arena



uk.linkedin.com/in/ezioarena